

OCT -7 1925 ✓

©CIL 21881 ✓

HE'S A PRINCE ✓

Photoplay in 6 reels ✓

By Reginald Morris and Joseph Mitchell ✓

Directed by Edward Sutherland ✓

Author of the photoplay (under section 62)
Famous Players Lasky Corporation of U.S.

Washington, D. C.

Register of Copyrights
Washington, D. C.

\$1.00 Trust

OCT -7 1925

Dear Sir:

I herewith respectfully request the return of the following
named motion picture films deposited by me for registration of
copyright in the name of Famous Players Lasky Corporation

He's a Prince 6 reels
The Golden Princess - 7 reels

Respectfully,

FULTON BRYLAWSKI

The Famous Players Lasky Corporation
hereby acknowledges the receipt of two copies each of the
motion picture films deposited and registered in the Copyright
Office as follows:

<u>Title</u>	<u>Date of Deposit</u>	<u>Registration</u>
He's a Prince	10-6-25	©CIL 21881
The Golden Princess	"	©CIL 21880

Recd. 10/8/25 5/3

The return of the above copies was requested by the said
Company, by its agent and attorney on the 6th day of
Oct. 1925 and the said Fulton Brylawski for himself, and as
the duly authorized agent and attorney of the said Company,
hereby acknowledges the delivery to him of said copies, and
the receipt thereof.

Fulton Brylawski

OCT 9 1925

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Special 3' x 10' Colored Banner

Raymond Griffith the Star "Discovery" of Seven Million Fans

ALL ABOUT THE FILM IN BRIEF

Facts That Tell You What's What About the Picture in Tabloid Form

STAR

RAYMOND GRIFFITH, the Prince of

Personality. Congratulations if you picked Raymond Griffith last season as the biggest rising star in comedy. Here he is as the star of his first feature comedy, produced by his own comedy unit. We don't have to tell you it's funny.

DIRECTOR

Edward Sutherland, youthful, peppy, with uncanny foresight as to comedy angles. Assisted Chaplin with the direction of "A Woman of Paris" and "The Gold Rush," made Tom Meighan's "Coming Through" and recently turned in a whale of a hit in "Wild, Wild Susan" starring Bebe Daniels.

FEATURED

Mary Brian, the delightful Wendy of "Peter Pan" and star of "The Little French Girl" and "The Street of Forgotten Men." Edgar Norton, Tyrone Power, Lincoln Plummer, Jacqueline Gadsen and others are prominent in the cast.

CO-AUTHORS

Reginald Morris and Joseph Mitchell.

SCENARIST

Keene Thompson, who wrote the screen play, "Paths to Paradise."

FOOTAGE

5 reels—5027 feet.

CAMERAMAN

Charles Boyle.

TYPE OF STORY

A novel treatment of the life of a young European Prince, whose waking time is occupied in laying corner-stones of buildings, dedicating monuments, reviewing troops, opening Zoological Gardens, judging baby shows, launching ships and who, above all, wants to be left alone for a few moments with the girl he really loves.

"He's a Prince!" tells how he plots to wiggle out of it all and then finds himself, instead of one of the common people, a ruler after all.

THE PUNCH SPOTS

Griffith diving from a motor-car to a taxi in which Mary Brian is speeding.

The big mob scenes with hundreds of players enacting military officers, peasants, revolutionists, fond mothers and hoi polloi.

The massive sets, especially the coronation room, palace, palace gardens.

Ray tempting fate in the Zoo sequence which is also a big laugh.

The giggles—

When Griffith arrives at the reviewing stand to see the troops pass by and while the parade is on he is whisked away to another ceremony.

When he attends the baby show and has to kiss the babies held up to him by fond mothers and dares not discriminate.

The roars—

When Ray tries to play hookey from the palace with a group of tourists.

The Story

CONTRARY to the general belief, a son of royalty is not a gentleman of leisure, a social butterfly, a suit model for gay and glittering uniforms. Actually he is a young man leading a mighty hectic life, whose working day entails as much physical labor as that of the man digging ditches.

As proof of this, the opening scenes of "He's

show this young European Prince (Ray Griffith) arriving at a reviewing stand, peopled with officials of high rank, and local executives. The anxiety of the group, watches in hand, is allayed when he arrives in a cloud of dust, mounts the stand, hurries through the ceremony and is whisked away by an attaché and his staff to a shipyard where he is to christen a ship.

No sooner does the bottle crash against the bow of the ship than he is off to another section of the city to dedicate something or other. And so it goes. A half dozen other ceremonies in the same day and the Prince rebels. He decides his job is too strenuous and goes back to the palace and demands a vacation of his father. The king laughs at the idea, telling him his date book is filled for a month and he must keep every appointment made for him.

The Prince decides to play hookey and gets out of the palace just in time to meet a group of tourists from America. He is not recognized and the guide informs him that his walking stick will not be permitted in the palace. This gives him an idea and he follows it through. The result is that he and the whole party are thrown out of the palace.

In the throng the Prince sees the loveliest girl he has ever laid eyes on. When he attempts to talk to her she upbraids him for preventing them from seeing the Prince. Later he is in his roadster and sees the girl passing in a taxi. He makes a flying leap from his car and meets her. Each time he is near enough to talk to her he finds himself surrounded by hundreds who have recognized him.

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Girl.....Mary Brian
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"What's this all about?" the Prince asks the Prime Minister. He is informed that he has been elected president of the new Republic which has sprung up.

"And, your Excellency," adds the leader of the rebels as he hands Ray a paper which falls open like a time table, "here is the list of corner stones you are to lay, public buildings that you must dedicate, parades to be reviewed and babies that must be kissed beginning at six-thirty tomorrow morning.

Ray turns to the girl with a rueful headshake: "I wish I had kept on being King."

"He's a Prince!" First Star Film

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Featured in Cast

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Comedy is comedy, but Griffith can well termed unusual. He has a distinctly original style of working, is smart, knows the value of every giggle, every bit of business.

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When Griffith starts running after Mary and the Prime Minister and attachés start chasing him with an official document which means he has been made King.

The howls—

When he kicks against being made King and is carried bodily to the coronation room for the ceremony.

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CO-AUTHORS

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SCENARIST

Keene Thompson, who wrote the screenplay, "Paths to Paradise."

FOOTAGE

5 reels—5027 feet.

CAMERAMAN

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TYPE OF STORY

A novel treatment of the life of a young European Prince, whose waking time is occupied in laying corner-stones of buildings, dedicating monuments, reviewing troops, visiting Zoological Gardens, judging baby shows, launching ships and who, above all, wants to be left alone for a few moments with the girl he really loves.

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Griffith diving from a motor-car to a taxi which Mary Brian is speeding.

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No sooner does the bottle crash against the bow of the ship than he is off to another section of the city to dedicate something or other. And so it goes. A half dozen other ceremonies in the same day and the Prince rebels. He decides his job is too strenuous and goes back to the palace and demands a vacation of his father. The king laughs at the idea, telling him his date book is filled for a month and he must keep every appointment made for him.

The Prince decides to play hookey and gets out of the palace just in time to meet a group of tourists from America. He is not recognized and the guide informs him that his walking stick will not be permitted in the palace. This gives him an idea and he follows it through. The result is that he and the whole party are thrown out of the palace.

In the throng the Prince sees the loveliest girl he has ever laid eyes on. When he attempts to talk to her she upbraids him for preventing them from seeing the Prince. Later he is in his roadster and sees the girl passing in a taxi. He makes a flying leap from his car and meets her. Each time he is near enough to talk to her he finds himself surrounded by hundreds who have recognized him.

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Ray turns to the girl with a rueful headshake:

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As proof of this, the opening scenes of the picture show this young European Prince (Ray Griffith) arriving at a reviewing stand, peopled with officials of high rank, and local executives. The anxiety of the group, watches in hand, is allayed when he arrives in a cloud of dust, mounts the stand, hurries through the ceremony and is whisked away by an attaché and his staff to a shipyard where he is to christen a ship.

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Ray turns to the girl with a rueful headshake: "I might as well have kept on being King," he observes, "—except for this —"

And he puts his arms around the girl and kisses her as the picture closes.

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When the revolutionists win and the double-cross Ray by making him the President of the Republic.

"He's a Prince!" — a Right Royal Comedy Treat

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To make a long story short—Griffith is all dressed up and how he goes! Watch him and his high hat.

Edward Sutherland is Griffith's own choice as director for his first starring comedy. Sutherland was Chaplin's right hand man on "A Woman of Paris" and "The Gold Rush."

And wasn't Ray the lucky one to draw Mary Brian as his leading woman.

They're a great team—and it's a great picture.

(Continued from col. 1)

ejected again. It's a sure side splitter!

When he tries to make love to Mary Brian and suddenly discovers about a hundred of the village folk listening in. Then they retire to a "secluded" spot only to find a couple of hundred more added to the ever-increasing crowd of eaves-droppers.

When Griffith starts running after Mary and the Prime Minister and attachés start chasing him with an official document which means he has been made King.

The howls—

When he kicks against being made King and is carried bodily to the coronation room for the ceremony.

When Ray gets the tip-off that a great Bolshevik leader is confined in the prison for plotting against the government and he releases him to start a revolution.

When the revolutionists win and then double-cross Ray by making him the First President of the Republic.

"He's a Prince!" — a Right Royal Comedy Treat

Exploitation Suggestions, Synopsis Stories

PUTTING IT OVER RIGHT

HE'S A PRINCE! Who's a prince? Let the local people, through the newspaper, nominate those who in their opinions deserve this everyday exclamation applied to them. Each letter to the paper should be limited to fifty words or less, and each should start out as follows:—

Editor, News.

Dear Sir:—

HE'S A PRINCE! is Ernest Smith, because he etc., etc.

Prizes could be given for the best letters in this HE'S A PRINCE! CONTEST, only one letter accepted from each reader, and must contain some really good reasons why their particular nominee deserves this appellation. Any townsman who receives the most nominations could be given a loving cup or some other token, and be proclaimed the PRINCE supreme of the town.

Teasers:—

HE'S A PRINCE! Who? Wait and LAUGH!

Of whom can you say "HE'S A PRINCE?"

HE'S A PRINCE!—of LAUGHTER—who?—ah, wait!

HE'S A PRINCE!—and will order your troubles away! etc., etc.

Be sure to decorate your lobby with the Griffith head cutouts, available at the exchanges.

Tie-ups with stores selling canes. (See synopsis).

Get out personal cards with the star's name on them—getting over the title with the line, "the Prince of Personality."

You'll have a right royal evening's entertainment when you see Raymond Griffith in his first Paramount starring comedy, "He's a Prince!"

Call the fans' attention to Griffith's previous successes in "Clinging Husbands," "Forty Days," "Miss Bluebeard," "The Night Club" and "Paths to Paradise". And to the fact that this is his first starring comedy—funnier than all the others put together.

Get the fans using the expression, "He's a Prince!" like they say "sheik," etc.

Have the PRINCE himself attend a showing of the picture in full regalia. Another angle of the same idea—Street stunt—Man dressed as Griffith is in the picture, driving through town in costly looking machine. Placard: "HE'S A PRINCE!" Meet him at the Rialto on..... Escorts also in uniform would make this stunt even more impressive.

RAYMOND GRIFFITH — "HE'S A PRINCE!" AT THE RIALTO

Mary Brian Featured in Ray's First Paramount Star Comedy

(Synopsis Story)

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"He's a Prince!" opening at the on, takes audiences into the home of royalty and proves that a son of royalty does not lead an altogether happy or dull existence with the constant demands upon him for what is known in screenland as "personal appearances" at all times and at all manner of events.

Ray as a Prince

For example, the opening scenes disclose Griffith as a European Prince, leading a hectic existence. He is seen reviewing this and that, and officiating here and there.

Griffith, tired of it all, complains to his father, the king, who laughs the matter off when the boy suggests a vacation. He tells him he cannot even get out of the Palace grounds.

Griffith makes the attempt and finds himself in the midst of a group of tourists just as he is safely outside. They carry him along into the palace, not knowing who he is, and he evolves an idea to get them ejected, which works all right and out he goes with them, hidden in the crowd.

He has been attracted to Mary Brian, one of the tourists and has fallen in love with her, but she repulses his advances because she blames him for her not seeing the Prince. She does not know who he is and he does not disclose his identity.

Later Griffith is driving his roadster along a country road and sees Mary driving by in a taxi. He drives alongside and makes a flying leap for her car and just makes it. They wander off to talk things over but they have no peace, for no matter where they go, the villagers follow, acclaiming The Prince.

His Best Yet

In the midst of his love making the prime minister arrives with attaches to notify him his father is dead and he is the king. Right there the real excitement starts. The story is said to be the most absorbing, as well as the funniest, in which Griffith has appeared.

Mary Brian is featured opposite the star in the production, which was written for the screen by Keene Thompson from the story by Reginald Morris and Joseph Mitchell. Edward Sutherland directed.

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Raymond Griffith has been crowned King.

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Production Mat 1PB

place in the studio in many months. Practically one entire stage was

occupied with the room, a replica of a real throne room in a European Kingdom. Studio executives are authority for the statement that the gowns and costumes worn at the coronation ceremony represent a vast fortune.

A Glimpse of the Story

In the picture, which opens a..... days' run on..... at the..... Theatre, Griffith, as the Crown Prince, is so busy laying corner stones, reviewing parades and kissing babies that every day is consumed in running from one of these activities to the next. When he complains to his royal father and threatens to run away his father merely smiles and says something like: "Try and do it."

The harassed Prince rushes into the garden and bumps into a party of tourists. He is mistaken for one of them and doesn't mind it, for in the party is the prettiest girl he has ever seen. She is all agog to see the Prince. The guide warns the Prince to throw away his cane or they will be ejected—and working on this suggestion the Prince has the guard throw them all out and him with them. The girl is angry because she has been denied a glimpse of the Prince and blames Ray. His joy is short lived because he is soon recognized and hauled back to the palace.

Next day he follows the tourists and gets a word alone with the girl to whom he reveals his identity and declares his love. She pooh-poohs the idea that he is a Prince—and then suddenly they find themselves surrounded with a smiling crowd who have recognized him. He tries vainly to find a spot where he can be alone—but each time the crowd discovers him and gathers about watching his love-making.

Ray Crowned King

News comes of the death of the King. The Prince invites the girl to his coronation. Afterwards he runs after her and again declares his love, while she shows plainly that his office stands in the way of her acceptance. The Prince incites a revolution and gets himself dethroned. He so endears himself to the bolsheviks that when it is all over they offer him the presidency. He accepts, meanwhile having won the girl. He is immediately notified of a long list of parades, coronations, lawgiving, etc.

"HE'S A PRINCE!" RAY GRIFFITH HIT

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Always he is on display. He is shown here and he is shown there, always "on dress parade."

In desperation he goes to his father and serves notice that he is either going to quit the job of Prince or else take a vacation. The King laughs the idea off, telling him he cannot even escape from the palace grounds. He is just

is swept in again in the midst of a crowd of Cook's tourists. A bright idea comes to him and he manages to have the tourists ejected from the Palace, concealing himself in the midst of them to be sure to be thrown out.

In the group he has seen Mary Brian, and he falls in love with her but she abuses him because she blames him for her not seeing the Prince. Griffith starts to explain to the girl but is grabbed by several members of his staff and dragged into the palace again.

Then things do happen and the picture comes to an end with the most novel twist and the most highly humorous situation ever seen in a Griffith picture.

In addition to Griffith and captivating Mary Brian, the cast includes such well known players as Tyrone Power, Gustav Von Seyffertitz, Jerry Austin, Jacqueline Gadsen, Lincoln Plummer, Carl Stockdale, Michael Dark and Kathleen Kirkham.

Edward Sutherland, for a long time connected with Charlie Chaplin in the capacity of assistant director, made this one. Sutherland also directed Tom Meighan in "Coming Through" and "Wild, Wild Susan," starring Bebe Daniels.

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Use the trailer! It gives a hint of the lavishness and big comedy punch of the picture!

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RAYMOND GRIFFITH
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Griffith is all dressed up in "He's a Prince!"—and how he does go!

Paramount Press Ads Will Put It Over Right

Meet the Clown Prince!



Raymond Griffith IN "HE'S A PRINCE!"

Three-column Newspaper Advertisement 3A



Midget Cut 1MA



Midget Cut 1MB

Raymond Griffith



with MARY BRIAN
A Paramount Picture

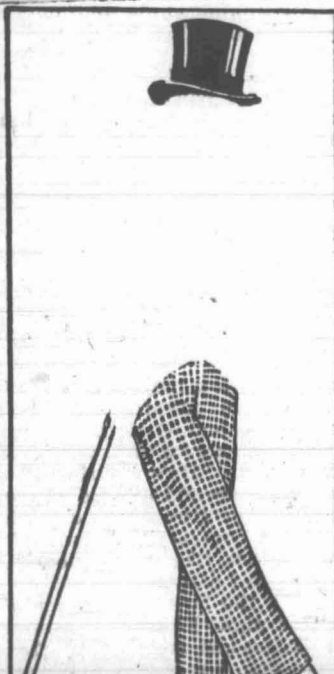
One-column Press Ad 1A

TRAILER

National Screen Service, Inc., issues a high class Service Trailer on this picture. Branch offices listed on Page 4.

Run the 3 one-columns below as teaser ads or for prize contests.

They'll bring cash to any box-office in the land. Mats 5c each.



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ADOLPH ZUKOR and JESSE L. LASKY
Raymond Griffith



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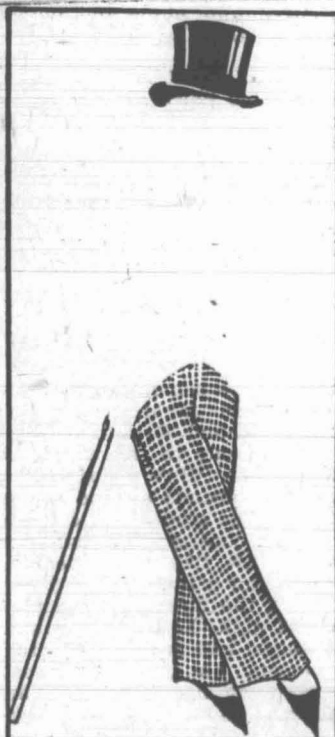
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Teaser Mat 1TA



Teaser Mat 1TB



RAYMOND GRIFFITH
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Teaser Mat 1TC



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One-column Press Ad 1AX

Advance and Special Publicity Stories—Press R

"HE'S A PRINCE!" HAS GREAT CAST—BIG SCENES

Raymond Griffith's First Comedy as a Paramount Star

RAYMOND GRIFFITH, he of the million dollar personality and shiny "topper," has been elevated to stardom by the folks who turn over their hard-earned money at the box-office, and he's sure to vindicate the confidence the fans have in him with his first comedy as a full-fledged Paramount star—"He's a Prince!" portraying the life of a young European Prince during his working hours. What with reviewing parades, laying corner stones, christening ships, judging baby contests and a hundred and one other equally silly things, a son of royalty, contrary to the general belief, is not a gentleman of leisure. Actually he is a young man leading a mighty hectic life. But you can bet your life that Griffith manages to get a lot of fun out of it in his new picture, which will be shown at the.....Theatre onnext.

Mary Brian, the famous Wendy of "Peter Pan" fame, is featured in support of the star. "The Little French Girl" and "The Street of Forgotten Men" also saw her in prominent roles. Other big names include Tyrone Power, Nigel de Bruliere, Gustav Von Seyffertitz and Kathleen Kirkham. Carl Stockdale, Michael Dark, Lincoln Plummer, Jacqueline Gadsen and Jerry Austin complete the cast.

The coronation scene in "He's a Prince!" has yet to be equalled on the screen. Some idea of the magnitude of the scene can be gotten from a part of the call the casting office of the studio sent out before the sequence was "shot."

The order was for 20 palace guards; 10 palace officers; one major domo; 20 palace servants; 12 soldiers to the Queen; one Prime Minister; 4 Dukes; one Archbishop; 15 foreign ambassadors; 8 naval officers; 8 army officers; 6 peers in robes; 8 heralds; 60 women in court dress; 60 men in court dress; 75 women in evening dress and 75 men in evening dress.

It's a real howl when Griffith kicks against being made King and is carried bodily into the coronation room. Then he plans a little revolution to overthrow himself, but the bolsheviks double-cross him and make him President of the new republic—and he's just as bad off as before—except he wins the girl.

"He's a Prince!" is Griffith's story, Griffith's gags, Griffith's ideas. Edward Sutherland, Ray's own choice, directed. Keene Thompson wrote the screen play from the story by Reginald Morris and Joseph Mitchell.

Mary Brian Featured

With Raymond Griffith

Mary Brian, the unknown girl who became famous over-night in her screen debut as Wendy in "Peter Pan," is featured at the head of the cast playing in support of Raymond Griffith in his first Paramount starring comedy, "He's a Prince!" which comes to the.....Theatre on.....next for a run of..... days. The title role in "The Little French Girl" and the feminine lead in Herbert Brenon's "The Street of Forgotten Men" completes Mary's screen experience.

"He's a Prince!" directed by Edward Sutherland, formerly with Chaplin as assistant director, brings Ray to the screen as a young and exceedingly likeable Prince of modern times who is not only bored with his lot in life—but miserable because he is required to change his uniform at fifteen minute intervals day and night in order to review parades, lay corner stones for public buildings, etc.

The Prince declares that he is going to strike for shorter hours and more fun. When he does strike, it's picture audiences that come in for

DeLuxe Trailer

IN addition to the regular service trailer on "He's a Prince!", Paramount has issued a special de luxe trailer designed not only to build business for the picture but to announce to the public and sell them on the fact that Raymond Griffith is now a full-fledged star. The special trailer is over 200 feet long. It contains scenes from "Changing Husbands," "Forty Winks," "The Night Club," and "Paths to Paradise"—Griffith's previous Paramount comedy pictures—as well as "He's a Prince!" Also handsome art titles and high-powered selling talk. It is in every way a de luxe article. Look it over.

Raymond Griffith Writes—and SELLS Stories

Writing short stories as an avocation is the unusual habit possessed by Raymond Griffith whom Paramount has made a comedy star in "He's a Prince!"

Griffith's short stories have a peculiar distinction that sets them positively apart from the literary effects of most people who do not follow that work exclusively and of some who do. The distinction is that many of his stories have been paid for and published.

For nearly two years this remarkable young man has been engaged in striving for one of the goals he has set for himself, the writing of a worthwhile and successful novel. When it is considered that his work in "He's a Prince!" kept him busy at the studio for approximately twelve hours daily it can be seen that he does not have much time for literary work.

Mary Brian ("The Little French Girl") is featured opposite the star. Tyrone Power, Edgar Norton and others play in support. The picture, which comes to the.....on....., was directed by Edward Sutherland from Keene Thompson's adaptation of the story by Reginald Morris and Joseph Mitchell.

Scene from the Paramount comedy which comes to the on Friday. "He's a Prince!" Ray Griffith's first starr said to be his best yet.



RAYMOND GRIFFITH AND MARY BRIAN IN THE PARAMOUNT PICTURE

Three-column Production Mat 3P

Raymond Griffith Is Coast "Mystery Man"

HOLLYWOOD has a man of mystery.

He is Raymond Griffith, the young man whom Paramount has launched as a comedy star in "He's a Prince!" at the.....this week.

Where he goes after he leaves the studio at night, no one knows.

He is almost never seen dining at any of the smart places on Hollywood boulevard where motion picture folk are wont to.

He lives at an exclusive men's club but seldom can be found there.

He is very seldom seen at a theatrical opening but he never misses a good production, screen or stage, that makes its appearance in Los Angeles.

He will fight before he will talk about himself.

He shuns social functions yet it is admitted in Hollywood that not even Barrymore wears a tuxedo or formal evening attire better or more easily.

He has never been reported engaged although he is declared to be one of the most eligible bachelors in the country.

Mary Brian, one of the many who rose to screen prominence overnight in "Peter Pan," is featured opposite Griffith. Tyrone Power, Nigel de Bruliere, Edgar Norton and others have important supporting roles.

Edward Sutherland, who assisted

Chaplin on "A Woman of Paris" and "The Gold Rush" and who also made "Coming Through" and "Wild, Wild Susan," directed.

Another Mystery Solved

The mystery of the paper bag which Raymond Griffith carries to and from Paramount's West Coast studio has at last been solved.

It is his makeup box.

No shiny leather case, neatly packed with cosmetics, for this stocky little cyclone of mirth.

He steps briskly, debonairly on to the set and places the paper bag carelessly on a chair. On several occasions it has almost been thrown away.

The unusual makeup box had been used by Griffith since the old Keystone Comedy days. Whether it is superstition or not, Griffith does not say. Even his director, Edward Sutherland, has not learned the reason.

But the next time you see the famous comedian striding along with a paper bag, remember, it is not his lunch that he is carrying to work.

Griffith comes to the..... Theatre for a.... days' run on..... in his first Paramount starring comedy, "He's a Prince!" Imagine Ray in the role of a young European Prince whose every minute is taken up, laying corner stones, reviewing parades, christening ships and judging baby contests—always "on dress parade!"

Mary Brian is featured opposite the star. Tyrone Power, Edgar Norton, Lincoln Plummer, Gustav Von Seyffertitz and Jacqueline Gadsen are prominent in the strong supporting cast.

Did you see "Paths to Paradise"? When you see Ray in this one, you'll agree "He's a Prince!"

What Ray Griffith Does Whenever He Isn't Busy

Few men follow a more strange or varied daily and nightly itinerary than does Raymond Griffith, whom Paramount presents to the world as a comedy star in "He's a Prince!"

He naturally spends a good share of his time at the studio for, despite reports to the contrary, motion picture actors, just like other people, have to work for a living.

But during the lapse between pictures and at night he may be found in the strangest and most unexpected places. No one, not even his closest friends, ever can hazard more than

ADVERTISING PRICE LIST

NOTE:—Owing to duty, additional transportation charges, etc., the prices quoted below do not apply to Canada. Get Canadian Price List from your Exchange.

FOR OUTDOOR ADVERTISING—POSTERS

One Sheet (1A and 1B).....	\$.15
Three Sheet (3A and 3B)....	.45
Six Sheet (6A).....	.75
Twenty-four Sheet (24A)....	2.40
3' x 10' Banner.....	2.00
PHOTOS FOR YOUR LOBBY	
22 x 28 (Colored).....	.40
11 x 14 Set of Eight (Colored) ..	.60

FOR NEWSPAPER ADS—ADVERTISING CUTS

One Column.....	.35
Two Column.....	.65
Supplementary (two column)...	.25
Midgets.....	.15

MATS, ADVERTISING, PRODUCTION, ETC.

One Column.....	.05
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Two Column.....	.10
Two Column Supplementary..	.10
Three Column.....	.15
Four Column (Adv. Only)...	.25

FOR GENERAL EXPLOITATION

Gilt-Edged Frames (Size 17 x 43 in.).....		1.50
Insert Cards (14 x 36 in. to fit above).....		.25
22 x 28 Gilt Frames.....		1.50
Combination Lobby Frames...		2.00
Cardboard Frames for Stills...		.15
Miniatures, per 1,000.....		10.00
Herald, per thousand.....		3.00
Window Card.....		.07
Announcement Slide.....		.15
Publicity Photos.....		.10

—Illustrate With Production Mats Shown Here

Reviews

"He's a Prince!"

WHEN you see Raymond Griffith at the..... Theatre this week, you'll readily admit "He's a Prince!" in the picture by the title which heads a high class program.

"He's a Prince!" directed by Edward Sutherland from Keene Thompson's adaptation of the story by Reginald Morris and Joseph Mitchell, is a strictly Griffith story, with Griffith gags and Griffith ideas.

As a young and exceedingly likeable Prince of modern times, Ray, whose life is an endless chain of corner-stone layings, parade reviewings, ship christenings, etc., declares a strike for shorter hours and more fun. He is informed that his appointment book is filled for months to come. He can't quit, so he decides to run away.

And run away he does, sneaking out of the castle with a party of tourists. Mary Brian is in the crowd and the Prince falls for her right then and there. She pooh-poohs the idea that he is a Prince and Ray chases her all over the country with his love-making, only to be stopped by his father's Prime Minister who announces the death of the King.

So back to the palace goes Ray, fidgets through the coronation ceremony wondering why the girl, who had promised to be there, doesn't show up. Through with the King game for good, Ray sets about the business of ducking out from under his crown and ermine robe by arranging with an anarchist who has been agitating for years to dethrone him. Free again, Ray starts after Mary. This time he wins her. Now that he has the girl of his dreams, he believes his parade-reviewing, uniform-changing days are over, only to discover at the tag end of the picture that he has to do all these things just the same as when he was King—now that he is President of the new republic.

Paramount furnished Griffith with his own special comedy production unit for this one. More power to them!

Remember Mary Brian as "The Little French Girl" and in "The Street of Forgotten Men"? She's more charming than ever here.

Tyrone Power is cast as the King, Ray's father; Nigel de Bruliere is the revolutionist who double-crosses Griffith and Gustav Von Seyffertitz is cast as the Prime Minister. Others include Kathleen Kirkham, Carl Stockdale, Michael Dark, Lincoln Plummer, in a comedy role, as the tourist guide; Jacqueline Gadsen and Jerry Austin.

At the Rialto

The mere announcement of Raymond Griffith in his first starring comedy for Paramount, "He's a Prince!" was enough to pack 'em in at the..... yesterday. The picture, produced by a special comedy unit under Edward Sutherland, for some time Chaplin's assistant director, shows Griffith a young European Prince who is sick and tired of his "business"—and how he revolts when he meets the girl of his heart and proposes to her between ship launchings, parade reviewings, and monument dedications.

Mary Brian is the girl, featured at the head of a cast which includes Tyrone Power, Edgar Norton, Nigel de Bruliere, Gustav Von Seyffertitz and Jacqueline Gadsen.

For Ray, this being a Prince means a change of uniform every fifteen minutes and being whisked all over the countryside to officiate at celebrations, ranging from baby shows

States Navy. During his two years enlistment he rose to the rank of boat-swain's mate and made two trips around the world.

Griffith plays the part of a high royal naval officer in one portion of "He's a Prince!" Mary Brian, who made her first appearance in motion pictures less than a year ago as "Wendy" in "Peter Pan," is featured opposite the new star. The supporting cast features Nigel de



RAYMOND GRIFFITH
IN THE PARAMOUNT PICTURE
"HE'S A PRINCE!"
Production Mat IPA

to opening Zoological Gardens. He tires of it all and, when he is crowned King after the death of his father, soon downfall, only to have revolutionists double-cross him and name him President and as

in an even worse fix than before, except that he's won the girl.

You've heard the term "class comedy" used before, no doubt, but if it ever did fit a picture, that picture is "He's a Prince!"

Picture to yourself Griffith all dressed up and not wanting to go any place. The only sober moment you have during the run of "He's a Prince!" is when you get to thinking that the sons of royalty have a pretty tough time of it after all.

And the sets! The screen has never seen bigger.

Ray's Clever Dog Again

"Buddy" the famous canine actor, who has "supported" Raymond Griffith in many of his Paramount pictures, again plays a prominent role in Griffith's first starring picture for Paramount, "He's a Prince!" coming to the..... on.....

"Buddy" according to Edward Sutherland, director, is a marvel for taking direction. Incidentally, "Buddy" has been given a studio chair with his name on. His real canine ferocity is only in evidence when some one tries to sit in his chair.

Between scenes "Buddy" attaches himself to Mary Brian, the pretty little Wendy of "Peter Pan", fame for whom he has a great affection.

"He's a Prince!" embodies an entirely different theme from any picture Griffith has ever appeared in and is expected to add to his countless friends and admirers.

In addition to Griffith and Miss Brian, who is featured, the cast includes Tyrone Power, Nigel de Bruliere and Edgar Norton.

Keene Thompson adapted the story, which is by Reginald Morris and Joseph Mitchell.

HAVE YOU DISCOVERED RAYMOND GRIFFITH?

Paramount Comedy Star at Rialto Next Week

(Special Story)

WE know a seedy old man who is the greatest discoverer since Columbus. Among the things which he claims to have discovered are James J. Jeffries, Rudyard Kipling, how to re-sharpen safety razor blades, Rudolph Valentino, and five systems for breaking the bank at Monte Carlo. But, though we saw him as recently as yesterday, when he came in to elucidate the fifth system and to borrow fifty cents for lunch, he had not as yet announced his discovery of Raymond Griffith. And this is a great pity, for already three thousand and eighty four people are ahead of him and the number is growing every hour.

Though nobody is interested in statistics except statisticians, who,

their interest, we will risk boring you by mentioning the four hundred and six newspapers which, up to the second of leaping to press, have hailed Raymond Griffith as the greatest comedy discovery of the year. Of these, over two hundred say that he is the g.c.d.o.t.y. because he possesses the same buoyant dexterity as does Mons. Charles Chaplin. One hundred and fifty others declared his methods exactly resemble those of Prof. Harold Lloyd. The rest presented proof that the Griffith talent is of the Keaton genre, with scattering votes for Douglas Fairbanks, Harry Myers, and Raymond Hatton.

They all unite, however, in yelling at the top of their inky lungs that Raymond is funny.

After the Fans' Approval Only

And, strangely enough, the public is the only body of experts that Raymond Griffith cares to have discover him. When Raymond heard that Paramount was planning to place their high-powered engines of publicity under him and boost him to the four corners of the globe as the funniest guy that ever hurled a pie, he yelled out with terror, "No—no! Don't tell people I'm funny. That's the surest way in the world to kill my chances. I've seen a dozen comedians killed that way. If you throw it into the public's face that I'm a perfect scream, they'll go into the theatres with faces set like Portland cement and growl, 'Now, darn you, make us laugh.' Just let me ease in gradually. Give me good parts—sure, but, don't keep yelling that I'm funny. Let me prove it to them. If I'm any good, they'll know it quickly enough."

Raymond, who has been a trouper since he was fifteen months old, knows a thing or two, you see. His knowledge has been acquired through kicking around, and being kicked

around. He has played about every place extant where two or more gather to see somebody act, and he has trekked from studio to studio in Hollywood for many dark moons. That is why now, when people slap him upon his back and say, "Why, I knew you were a humdinger back when you were on the Sennett lot; I always said you'd be a star," he smiles and wonders why they were so careful in guarding their secret through all these lean years.

Ray's Meteoric Career

Raymond Griffith's career cheers us ordinary goofs considerably. For in a cinema world built of lucky chances and meteoric over-night successes, here is a little fellow who has actually striven up from the bottom by hard work and persistency. His antecedents, starting with his parents and going way back to the great-grandfather, were actors. He was carried on the stage by his mother when he was fifteen months old. He played "Little Lord Fauntleroy," (Lord help him!), and he played a little girl in "Ten Nights in a Bar-room" when his small chin would not reach up as high as the beer mugs. At twelve he was going a turr with Barnum and Bailey's Circus

until his folks found it out and jerked him out by the nape of his small, thin neck. After this, they thought it wise that Raymond should get some of his education out of books. He graduated from Montclair High School, in Jersey, and was for a time at St. Anselm's College, in New Hampshire.

It was a bit Raymond did in "The Dawn of a Tomorrow" that woke Paramount up to his possibilities. Before this he had been tramping in "Red Lights" and other features, usually appearing in crook or similar parts. He was a crook in "The Dawn of a Tomorrow," but his supple, almost unconsciously comic antics got big laughs. In "Changing Husbands," he was given the opportunity to change a marriage comedy into a clowning farce and seized it with a whoop. He was nearly the whole picture there, and he was the whole picture in "40 Winks," for the directors let Raymond romp along with the story as he pleased. And how he made it sizzle and skyrocket with laughs!

A Little Man Who Gets Big Laughs

Raymond is a little man with a weak voice. The almost total loss of his voice was his reason for leaving the stage. He does not depend upon eccentric clothes for his comedy effects. He can wear de luxe raiment like a Lewis Stone, and he is good looking enough to hand the flappers thrills as well as laughs.

Watch for him in his highly polished silk hat, his razor-creased trousers, his debonair smile, and his white carnation. He will be much more pleased if you, a member of the movie-going public, discover that he is the g.c.d.o.t.y. than he will be pleased at us for writing this story. For he really doesn't want it to be published that he is a comedian; he wants it to be seen.

Griffith comes to the screen at the..... Theatre on..... next in his first starring picture for Paramount, "He's a Prince!" directed by Edward Sutherland who was for years connected with Charlie Chaplin as assistant director.

Mary Brian is featured in support of the star in the story which shows Ray in the role of a young European Prince, every minute of whose time is taken up with laying corner stones, reviewing parades, christening battle-ships, judging baby contests and so on. He's sick of it all. What happens when he tries to play hockey from the palace makes "He's a Prince!", the outstanding comedy hit of the season.

Smile at This One!

Raymond Griffith, who comes to the..... Theatre in his first Paramount starring comedy, "He's a Prince!" on....., recently purchased a new limousine, his first car. Prior to this Griffith has been an inveterate taxi rider.

Taxi riding is still an obsession with him. One night, after making scenes for his new picture, Ray hopped into a taxi outside of Para-



"HE'S A PRINCE!" HAS GREAT CAST—BIG SCENES

Raymond Griffith's First Comedy as a Paramount Star

RAYMOND GRIFFITH, he of the million dollar personality and shiny "topper," has been elevated to stardom by the folks who turn over their hard-earned money at the box-office, and he's sure to vindicate the confidence the fans have in him with his first comedy as a full-fledged Paramount star—"He's a Prince!" portraying the life of a young European Prince during his working hours. What with reviewing parades, laying corner stones, christening ships, judging baby contests and a hundred and one other equally silly things, a son of royalty, contrary to the general belief, is not a gentleman of leisure. Actually he is a young man leading a mighty hectic life. But you can bet your life that Griffith manages to get a lot of fun out of it in his new picture, which will be shown at the..... Theatre on..... next.

Mary Brian, the famous Wendy of "Peter Pan" fame, is featured in support of the star. "The Little French Girl" and "The Street of Forgotten Men" also saw her in prominent roles. Other big names include Tyrone Power, Nigel de Bruliere, Gustav Von Seyffertitz and Kathleen Kirkham. Carl Stockdale, Michael Dark, Lincoln Plummer, Jacqueline Gadsen and Jerry Austin complete the cast.

The coronation scene in "He's a Prince!" has yet to be equalled on the screen. Some idea of the magnitude of the scene can be gotten from a part of the call the casting office of the studio sent out before the sequence was "shot."

The order was for 20 palace guards; 10 palace officers; one major domo; 20 palace servants; 12 soldiers to the Queen; one Prime Minister; 4 Dukes; one Archbishop; 15 foreign ambassadors; 8 naval officers; 8 army officers; 6 peers in robes; 8 heralds; 60 women in court dress; 60 men in court dress; 75 women in evening dress and 75 men in evening dress.

It's a real howl when Griffith kicks against being made King and is carried bodily into the coronation room. Then he plans a little revolution to overthrow himself, but the bolsheviks double-cross him and make him President of the new republic—and he's just as bad off as before—except he wins the girl.

"He's a Prince!" is Griffith's story, Griffith's gags, Griffith's ideas. Edward Sutherland, Ray's own choice, directed. Keene Thompson wrote the screen play from the story by Reginald Morris and Joseph Mitchell.

Mary Brian Featured With Raymond Griffith

Mary Brian, the unknown girl who became famous over-night in her screen debut as Wendy in "Peter Pan," is featured at the head of the cast playing in support of Raymond Griffith in his first Paramount starring comedy, "He's a Prince!" which comes to the..... Theatre on..... next for a run of..... days. The title role in "The Little French Girl" and the feminine lead in Herbert Brenon's "The Street of Forgotten Men" completes Mary's screen experience.

"He's a Prince!" directed by Edward Sutherland, formerly with Chaplin as assistant director, brings Ray to the screen as a young and exceedingly likeable Prince of modern times who is not only bored with his lot in life—but miserable because he is required to change his uniform at fifteen minute intervals day and night in order to review parades, lay corner stones for public buildings, etc.

The Prince declares that he is going to strike for shorter hours and more fun. When he does strike, it's picture audiences that come in for the FUN!

Tyrone Power, Edgar Norton, Jacqueline Gadsen, Nigel de Bruliere and Gustav Von Seyffertitz have the leading supporting roles.

De Luxe Trailer

IN addition to the regular service trailer on "He's a Prince!", Paramount has issued a special de luxe trailer designed not only to build business for the picture but to announce to the public and sell them on the fact that Raymond Griffith is now a full-fledged star. The special trailer is over 200 feet long. It contains scenes from "Changing Husbands," "Forty Winks,"

"The Night Club," and "Paths to Paradise"—Griffith's previous Paramount comedy pictures—as well as "He's a Prince!" Also handsome art titles and high-powered selling talk. It is in every way a de luxe article. Look it over.

Raymond Griffith Writes—and SELLS Stories

Writing short stories as an avocation is the unusual habit possessed by Raymond Griffith whom Paramount has made a comedy star in "He's a Prince!"

Griffith's short stories have a peculiar distinction that sets them positively apart from the literary effects of most people who do not follow that work exclusively and of some who do. The distinction is that many of his stories have been paid for and published.

For nearly two years this remarkable young man has been engaged in striving for one of the goals he has set for himself, the writing of a worthwhile and successful novel. When it is considered that his work in "He's a Prince!" kept him busy at the studio for approximately twelve hours daily it can be seen that he does not have much time for literary work.

Mary Brian ("The Little French Girl") is featured opposite the star. Tyrone Power, Edgar Norton and others play in support. The picture, which comes to the..... on....., was directed by Edward Sutherland from Keene Thompson's adaptation of the story by Reginald Morris and Joseph Mitchell.

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PRESS BOOKS AND MUSIC CUES ARE GRATIS.

Scene from the Paramount comedy which comes to the on Friday. "He's a Prince!" Ray Griffith's first start said to be his best yet.



RAYMOND GRIFFITH AND MARY BRIAN IN THE PARAMOUNT PICTURE

Three-column Production Mat 3P

Raymond Griffith Is Coast "Mystery Man"

HOLLYWOOD has a man of mystery.

He is Raymond Griffith, the young man whom Paramount has launched as a comedy star in "He's a Prince!" at the..... this week.

Where he goes after he leaves the studio at night, no one knows.

He is almost never seen dining at any of the smart places on Hollywood boulevard where motion picture folk are wont to.

He lives at an exclusive men's club but seldom can be found there.

He is very seldom seen at a theatrical opening but he never misses a good production, screen or stage, that makes its appearance in Los Angeles.

He will fight before he will talk about himself.

He shuns social functions yet it is admitted in Hollywood that not even Barrymore wears a tuxedo or formal evening attire better or more easily.

He has never been reported engaged although he is declared to be one of the most eligible bachelors in the country.

Mary Brian, one of the many who rose to screen prominence overnight in "Peter Pan," is featured opposite Griffith. Tyrone Power, Nigel de Bruliere, Edgar Norton and others have important supporting roles.

Edward Sutherland, who assisted

Chaplin on "A Woman of Paris" and "The Gold Rush" and who also made "Coming Through" and "Wild, Wild Susan," directed.

Another Mystery Solved

The mystery of the paper bag which Raymond Griffith carries to and from Paramount's West Coast studio has at last been solved.

It is his makeup box.

No shiny leather case, neatly packed with cosmetics, for this stocky little cyclone of mirth.

He steps briskly, debonairly on to the set and places the paper bag carelessly on a chair. On several occasions it has almost been thrown away.

The unusual makeup box had been used by Griffith since the old Keystone Comedy days. Whether it is superstition or not, Griffith does not say. Even his director, Edward Sutherland, has not learned the reason.

But the next time you see the famous comedian striding along with a paper bag, remember, it is not his lunch that he is carrying to work.

Griffith comes to the..... Theatre for a.... days' run on..... in his first Paramount starring comedy, "He's a Prince!" Imagine Ray in the role of a young European Prince whose every minute is taken up, laying corner stones, reviewing parades, christening ships and judging baby contests—always "on dress parade!"

Mary Brian is featured opposite the star. Tyrone Power, Edgar Norton, Lincoln Plummer, Gustav Von Seyffertitz and Jacqueline Gadsen are prominent in the strong supporting cast.

Did you see "Paths to Paradise"? When you see Ray in this one, you'll agree "He's a Prince!"

What Ray Griffith Does Whenever He Isn't Busy

Few men follow a more strange or varied daily and nightly itinerary than does Raymond Griffith, whom Paramount presents to the world as a comedy star in "He's a Prince!"

He naturally spends a good share of his time at the studio for, despite reports to the contrary, motion picture actors, just like other people, have to work for a living.

But during the lapse between pictures and at night he may be found in the strangest and most unexpected places. No one, not even his closest friends, ever can hazard more than a wild guess as to his possible whereabouts.

He may be trout fishing on the upper Sespe.

He may be at a LaJolla cottage, writing a short story. His success at

comedy which comes to the Rialto Theatre
Ray Griffith's first starring picture, is
be his best yet.



IN THE PARAMOUNT PICTURE "HE'S A PRINCE!"
Production Mat 3P

"A Woman of Paris" and
"Tush" and who also made
"rough" and "Wild, Wild
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He may be at a
festival at the Plaza in Los Angeles.
He may be in a far corner of the
reference room at the Los Angeles
library.

He may even be at home, or
rather, the club which he calls home.

Griffith comes to the.....Theatre
next.....In his first picture as a
full-fledged Paramount comedy star
with his own special comedy produc-
tion unit, gag men n'everything.
Mary Brian is featured at the head of
the cast. Others are Tyrone Power,
Nigel de Bruliere and Gustav Von
Seyffertitz. Edward Sutherland, who
made "Coming Through" and "Wild,
Susan," directed. Keene Thomp-
son wrote the screen play.

Raymond Griffith New Paramount Comedy Star

Raymond Griffith specializes in
risking his good health to provide a
laugh. His latest close call occurred
during the making of one of the se-
quences of "He's a Prince!" his
first starring picture for Paramount.
This sequence called for a visit to
the Zoo and a social call on various
wild animals. Griffith was cordially
received by the adult members of the
lion family but, when he started to
baby one of the cubs, Mrs. Lion
proved she had a sense of humor
and started to laugh at Ray. The tim-
ely intervention of an animal trainer
saved Griffith for his next picture.

Mary Brian, of "Peter Pan" and
"Little French Girl" fame, is fea-
tured opposite Paramount's newest
star. Edward Sutherland directed
the picture which includes Edgar
Norton, Tyrone Power, Gustav Von
Seyffertitz, Nigel de Bruliere, Kath-
leen Kirkham and others in the cast.

"He's a Prince!" will be the
feature at the.....Theatre on
..... Ray's all dressed up in
this one—and just watch him "go!"

New Paramount Comedy Star's Colorful Career

Two ambitions that live in the
heart of practically every American
boy have been realized by Raymond
Griffith, whom Paramount presents
as a comedy star in "He's a Prince!"
which comes to the.....on.....

The two ambitions realized by
Griffith were to "join a circus" and
to "join the navy."

Almost born on the stage and ac-
tually raised on it, Griffith became a
performer in the Barnum and Bailey
Circus when he was twelve years old
and lived under the "big top" for
five months.

Then followed school and more
stage work and as soon as he was
old enough he enlisted in the United

Reviews

"He's a Prince!"

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And run away he does, sneaking
out of the castle with a party of
tourists. Mary Brian is in the crowd
and the Prince falls for her right
then and there. She pooh-poohs the
idea that he is a Prince and Ray
chases her all over the country with
his love-making, only
by his father's Prime

hands him an official decree the death of
the King.

So back to the palace goes Ray,
fidgets through the coronation cere-
mony wondering why the girl, who
had promised to be there, doesn't
show up. Through with the King
game for good, Ray sets about the
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Griffith and Gustav Von Seyffertitz is
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Stockdale, Michael Dark, Lincoln
Plummer, in a comedy role, as the
tourist guide; Jacqueline Gadsen and
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At the Rialto

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RAYMOND GRIFFITH
IN THE PARAMOUNT PICTURE
"HE'S A PRINCE!"
Production Mat 1PA

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HAVE YOU RAYMOND

ParamountCom
Star at Rialto
Next Week

(Special Story)

WE know a seedy old man
the greatest discoverer
Columbus. Among the things
he claims to have discovered
James J. Jeffries, Rudyard
how to re-sharpen safety
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After the Fans' Approval

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RAYMOND GRIFFITH AND MARY BRIAN IN
PARAMOUNT PICTURE "HE'S A PRINCE!"

Two-column Production Mat 2P

Reviews

"He's a Prince!"

WHEN you see Raymond Griffith at the.....Theatre this week, you'll readily admit "He's a Prince!" in the picture by the title which heads a high class program.

"He's a Prince!" directed by Edward Sutherland from Keene Thompson's adaptation of the story by Reginald Morris and Joseph Mitchell, is a strictly Griffith story, with Griffith gags and Griffith ideas.

As a young and exceedingly likeable Prince of modern times, Ray, whose life is an endless chain of corner-stone layings, parade reviewings, ship christenings, etc., declares a strike for shorter hours and more fun. He is informed that his appointment book is filled for months to come. He can't quit, so he decides to run away.

And run away he does, sneaking out of the castle with a party of tourists. Mary Brian is in the crowd and the Prince falls for her right then and there. She pooh-poohs the idea that he is a Prince and Ray chases her all over the country with his love-making, only to be stopped by his father's Prime Minister who announces the death of the King.

So back to the palace goes Ray, fidgets through the coronation ceremony wondering why the girl, who had promised to be there, doesn't show up. Through with the King game for good, Ray sets about the business of ducking out from under his crown and ermine robe by arranging with an anarchist who has been agitating for years to dethrone him. Free again, Ray starts after Mary. This time he wins her. Now that he has the girl of his dreams, he believes his parade-reviewing, uniform-changing days are over, only to discover at the tag end of the picture that he has to do all these things just the same as when he was King—now that he is President of the new republic.

Paramount furnished Griffith with his own special comedy production unit for this one. More power to them!

Remember Mary Brian as "The Little French Girl" and in "The Street of Forgotten Men"? She's more charming than ever here.

Tyrone Power is cast as the King, Ray's father; Nigel de Bruliere is the revolutionist who double-crosses Griffith and Gustav Von Seyffertitz is cast as the Prime Minister. Others include Kathleen Kirkham, Carl Stockdale, Michael Dark, Lincoln Plummer, in a comedy role, as the tourist guide; Jacqueline Gadsen and Jerry Austin.

At the Rialto

The mere announcement of Raymond Griffith in his first starring comedy for Paramount, "He's a Prince!" was enough to pack 'em in at the.....yesterday. The picture, produced by a special comedy unit under Edward Sutherland, for some time Chaplin's assistant director, shows Griffith a young European Prince who is sick and tired of his "business"—and how he revolts when he meets the girl of his heart and proposes to her between ship launchings, parade reviewings, and monument dedications.

Mary Brian is the girl, featured at the head of a cast which includes Tyrone Power, Edgar Norton, Nigel de Bruliere, Gustav Von Seyffertitz and Jacqueline Gadsen.

For Ray, this being a Prince means a change of uniform every fifteen minutes and being whisked all over the countryside to officiate at celebrations, ranging from baby shows

States Navy. During his two years enlistment he rose to the rank of boat-swain's mate and made two trips around the world.

Griffith plays the part of a high royal naval officer in one portion of "He's a Prince!" Mary Brian, who made her first appearance in motion pictures less than a year ago as "Wendy" in "Peter Pan," is featured opposite the new star. The supporting cast features Nigel de Bruliere, Edgar Norton, Gustav Von Seyffertitz, Michael Dark and Carl Stockdale.

Edward Sutherland directed the production. Keene Thompson wrote the screen play from the story by Reginald Morris and Joseph Mitchell.



RAYMOND GRIFFITH
IN THE PARAMOUNT PICTURE
"HE'S A PRINCE!"
Production Mat 1PA

to opening Zoological Gardens. He tires of it all and, when he is crowned King after the death of his father, soon finds himself in a predicament. He is a down-fall, only to have revolutionists double-cross him and put him President and as a result in an even worse fix than before except that he's won the girl.

You've heard the term "class comedy" used before, no doubt, but if it ever did fit a picture, that picture is "He's a Prince!"

Picture to yourself Griffith all dressed up and not wanting to go any place. The only sober moment you have during the run of "He's a Prince!" is when you get to thinking that the sons of royalty have a pretty tough time of it after all.

And the sets! The screen has never seen bigger.

Ray's Clever Dog Again

"Buddy" the famous canine actor, who has "supported" Raymond Griffith in many of his Paramount pictures, again plays a prominent role in Griffith's first starring picture for Paramount, "He's a Prince!" coming to the.....on.....

"Buddy" according to Edward Sutherland, director, is a marvel for taking direction. Incidentally, "Buddy" has been given a studio chair with his name on. His real canine ferocity is only in evidence when some one tries to sit in his chair.

Between scenes "Buddy" attaches himself to Mary Brian, the pretty little Wendy of "Peter Pan", fame for whom he has a great affection.

"He's a Prince!" embodies an entirely different theme from any picture Griffith has ever appeared in and is expected to add to his countless friends and admirers.

In addition to Griffith and Miss Brian, who is featured, the cast includes Tyrone Power, Nigel de Bruliere and Edgar Norton.

Keene Thompson adapted the story, which is by Reginald Morris and Joseph Mitchell.

HAVE YOU DISCOVERED RAYMOND GRIFFITH?

Paramount Comedy Star at Rialto Next Week

(Special Story)

WE know a seedy old man who is the greatest discoverer since Columbus. Among the things which he claims to have discovered are James J. Jeffries, Rudyard Kipling, how to re-sharpen safety razor blades, Rudolph Valentino, and five systems for breaking the bank at Monte Carlo. But, though we saw him as recently as yesterday, when he came in to elucidate the fifth system and to borrow fifty cents for lunch, he had not as yet announced his discovery of Raymond Griffith. And this is a great pity, for already three thousand and eighty four people are ahead of him and the number is growing every hour.

Though nobody is interested in statistics except statisticians, who, poor wights, are at least paid for their interest, we will risk boring you by mentioning the four hundred and six newspapers which, up to the second of leaping to press, have hailed Raymond Griffith as the greatest comedy discovery of the year. Of these, over two hundred say that he is the g.c.d.o.t.y. because he possesses the same buoyant dexterity as does Mons. Charles Chaplin. One hundred and fifty others declared his methods exactly resemble those of Prof. Harold Lloyd. The rest presented proof that the Griffith talent is of the Keaton genre, with scattering votes for Douglas Fairbanks, Harry Myers, and Raymond Hatton.

They all unite, however, in yelling at the top of their inky lungs that Raymond is funny.

After the Fans' Approval Only

And, strangely enough, the public is the only body of experts that Raymond Griffith cares to have discover him. When Raymond heard that Paramount was planning to place their high-powered engines of publicity under him and boost him to the four corners of the globe as the funniest guy that ever hurled a pie, he yelled out with terror, "No—no! Don't tell people I'm funny. That's the surest way in the world to kill my chances. I've seen a dozen comedians killed that way. If you throw it into the public's face that I'm a perfect scream, they'll go into the theatres with faces set like Portland cement and growl, 'Now, darn you, make us laugh.' Just let me ease in gradually. Give me good parts—sure, but, don't keep yelling that I'm funny. Let me prove it to them. If I'm any good, they'll know it quickly enough."

Raymond, who has been a troupier since he was fifteen months old, knows a thing or two, you see. His knowledge has been acquired through kicking around, and being kicked

around. He has played about every place extant where two or more gather to see somebody act, and he has trekked from studio to studio in Hollywood for many dark moons. That is why now, when people slap him upon his back and say, "Why, I knew you were a humdinger back when you were on the Sennett lot; I always said you'd be a star," he smiles and wonders why they were so careful in guarding their secret through all these lean years.

Ray's Meteoric Career

Raymond Griffith's career cheers us ordinary goofers considerably. For in a cinema world built of lucky chances and meteoric over-night successes, here is a little fellow who has actually striven up from the bottom by hard work and persistency. His antecedents, starting with his parents and going way back to the great-grandfather, were actors. He was carried on the stage by his mother when he was fifteen months old. He played "Little Lord Fauntleroy," (Lord help him!), and he played a little girl in "Ten Nights in a Barroom" when his small chin would not reach up as high as the beer mugs. At twelve he was doing a turr with Barnum and Bailey's Circus until his folks found it out and jerked him out by the nape of his small, thin neck. After this, they thought it wise that Raymond should get some of his education out of books. He graduated from Montclair High School, in Jersey, and was for a time at St. Anselm's College, in New Hampshire.

It was a bit Raymond did in "The Dawn of a Tomorrow" that woke Paramount up to his possibilities. Before this he had been tramping in "Red Lights" and other features, usually appearing in crook or similar parts. He was a crook in "The Dawn of a Tomorrow," but his supple, almost unconsciously comic antics got big laughs. In "Changing Husband," he was given the opportunity to change a marriage comedy into a clowning farce and seized it with a whoop. He was nearly the whole picture there, and he was the whole picture in "40 Winks," for the directors let Raymond romp along with the story as he pleased. And how he made it sizzle and skyrocket with laughs!

A Little Man Who Gets Big Laughs

Raymond is a little man with a weak voice. The almost total loss of his voice was his reason for leaving the stage. He does not depend upon eccentric clothes for his comedy effects. He can wear de luxe raiment like a Lewis Stone, and he is good looking enough to hand the flappers thrills as well as laughs.

Watch for him in his highly polished silk hat, his razor-creased trousers, his debonair smile, and his white carnation. He will be much more pleased if you, a member of the movie-going public, discover that he is the g.c.d.o.t.y. than he will be pleased at us for writing this story. For he really doesn't want it to be published that he is a comedian; he wants it to be seen.

Griffith comes to the screen at the.....Theatre on.....next in his first starring picture for Paramount, "He's a Prince!" directed by Edward Sutherland who was for years connected with Charlie Chaplin as assistant director.

Mary Brian is featured in support of the star in the story which shows Ray in the role of a young European Prince, every minute of whose time is taken up with laying corner stones, reviewing parades, christening battle-ships, judging baby contests and so on. He's sick of it all. What happens when he tries to play hookey from the palace makes "He's a Prince!" the outstanding comedy hit of the season.

Smile at This One!

Raymond Griffith, who comes to the.....Theatre in his first Paramount starring comedy, "He's a Prince!" on....., recently purchased a new limousine, his first car. Prior to this Griffith has been an inveterate taxi rider.

Taxi riding is still an obsession with him. One night, after making scenes for his new picture, Ray hopped into a taxi outside of Paramount's West Coast studio and ordered the driver to the L. A. Athletic Club. When he arrived there it dawned on him that his own car was in the parking station opposite the studio.

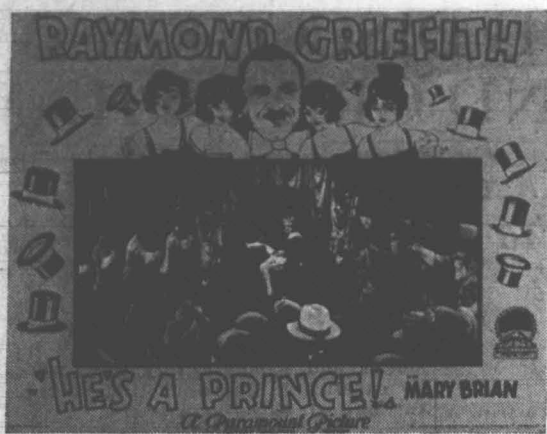
He taxied back again.



RAYMOND GRIFFITH AND MARY BRIAN IN THE
PARAMOUNT PICTURE "HE'S A PRINCE!"

Two-column Production Mat 2P

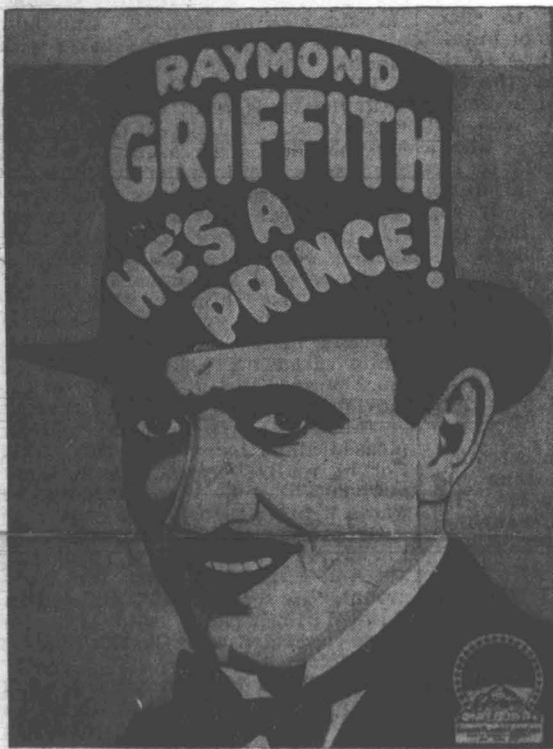
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LOBBY CARDS

Set of eight colored lobby cards—each 11" x 14".

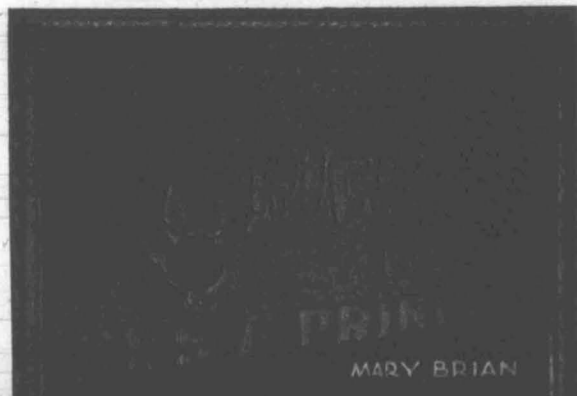
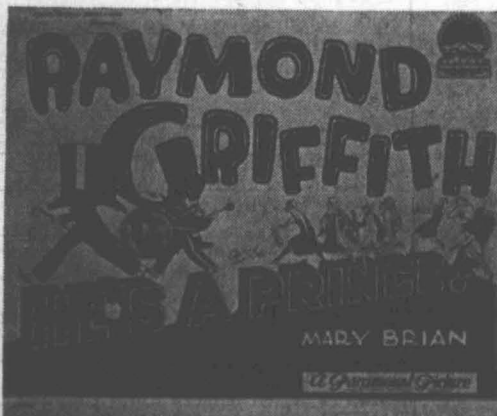
Pep up your lobby and pull in the crowds.



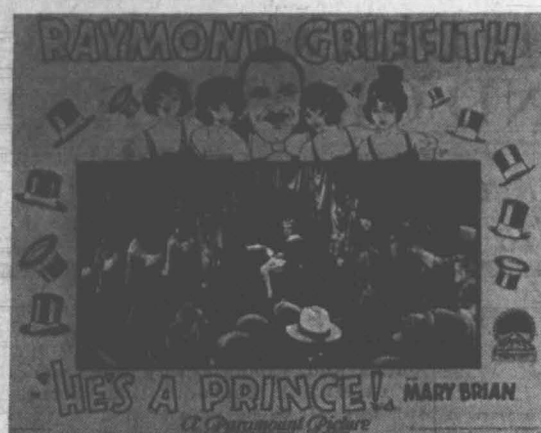
Window Card



Cover of 4 Page Colored Herald



Colored Lobby, Insert and Window Cards — Slide



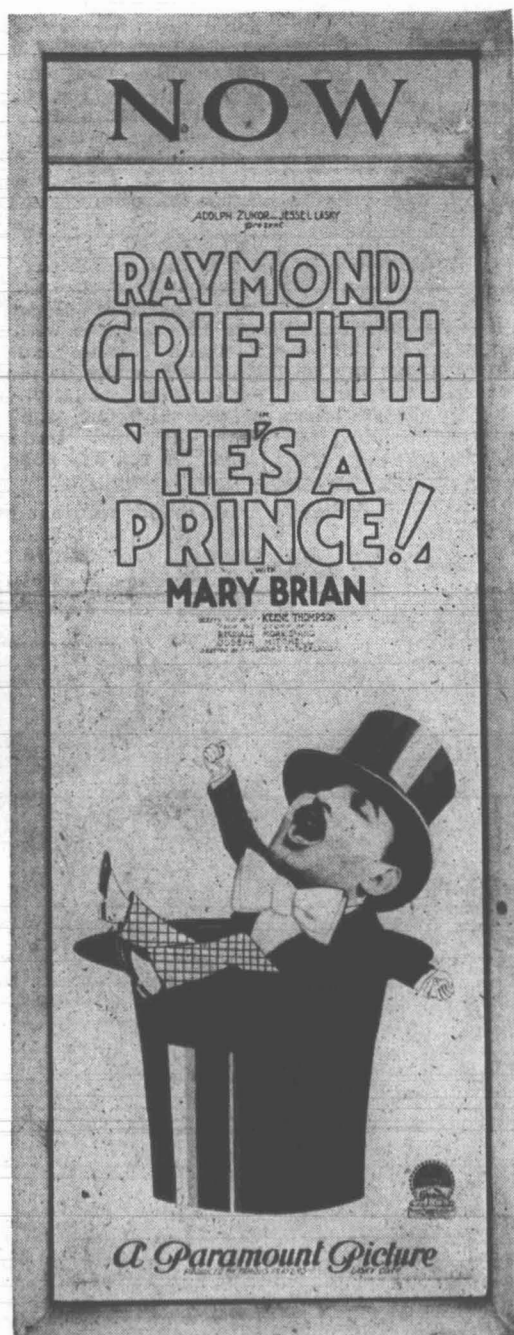
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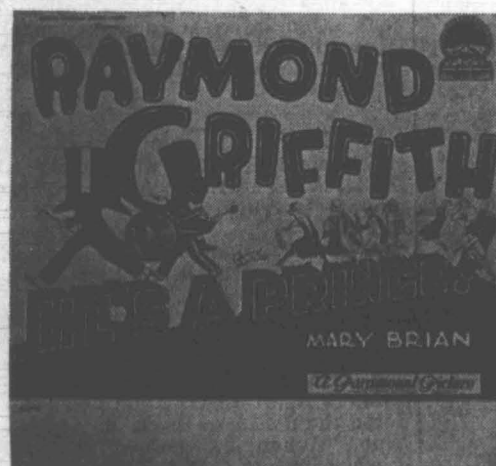
Window Card



Colored Insert Card



Cover of 4 Page Colored Herald



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Colored Lobby Card (22" x 28")

Fill that Space with a Paramount Press Ad!



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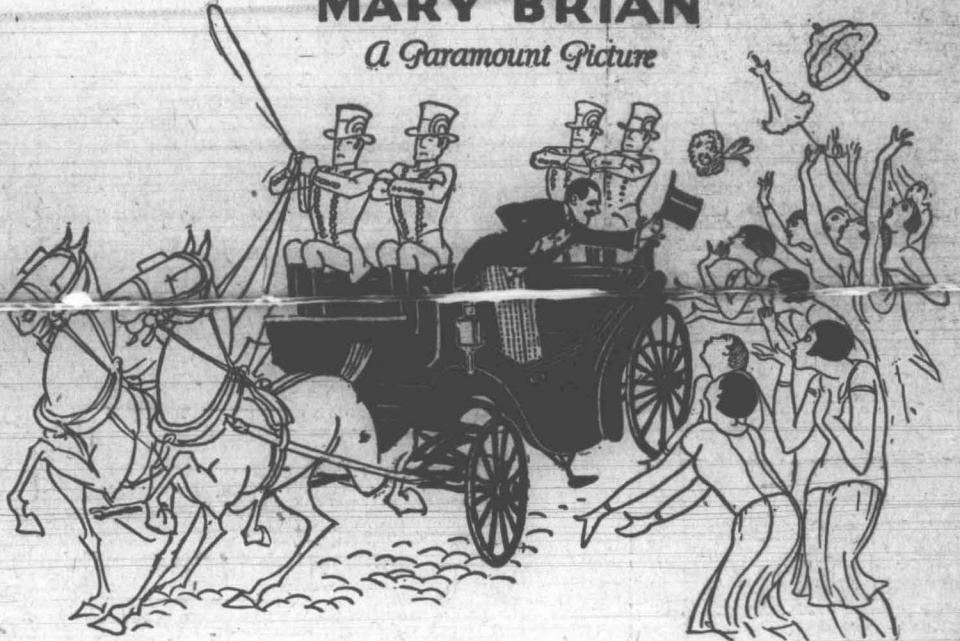
Raymond Griffith

IN

"HE'S A PRINCE!"

WITH
MARY BRIAN

A Paramount Picture



He's a Star!
He's a Prince!
He's a Scream!
That's the Silk
Hat Sensation, Ray
Griffith, in his clas-
siest, merriest com-
edy.

Screen play by KEENE THOMPSON—From the story by Reginald Morris and Jos. Mitchell—Directed by Edward Sutherland

Four-column Newspaper Advertisement 4A

RAYMOND GRIFFITH



Two-column Supplementary Press Ad 2AS

RAYMOND GRIFFITH



HIP, hip, hoo-Ray Griffith!
He's back again! With his old
high hat and new high jinks.
The first super-comedy produced by
his own comedy unit of expert direc-
tors, writers and players.

THEATRE NAME

Ray's A Royal Riot!



PRESENTED BY
ADOLPH ZUKOR
JESSE L. LASKY

RAYMOND
Griffith
in
"HE'S A PRINCE!"
with MARY BRIAN



WAS "Paths to Para-
dise" funny? Ten
million people thought so!
Well, Griffith's new com-
edy is even funnier! You'll
think so too!

A Paramount Picture

Screen play by KEENE THOMPSON—From the story by Reginald Morris
and Joseph Mitchell—Directed by Edward Sutherland



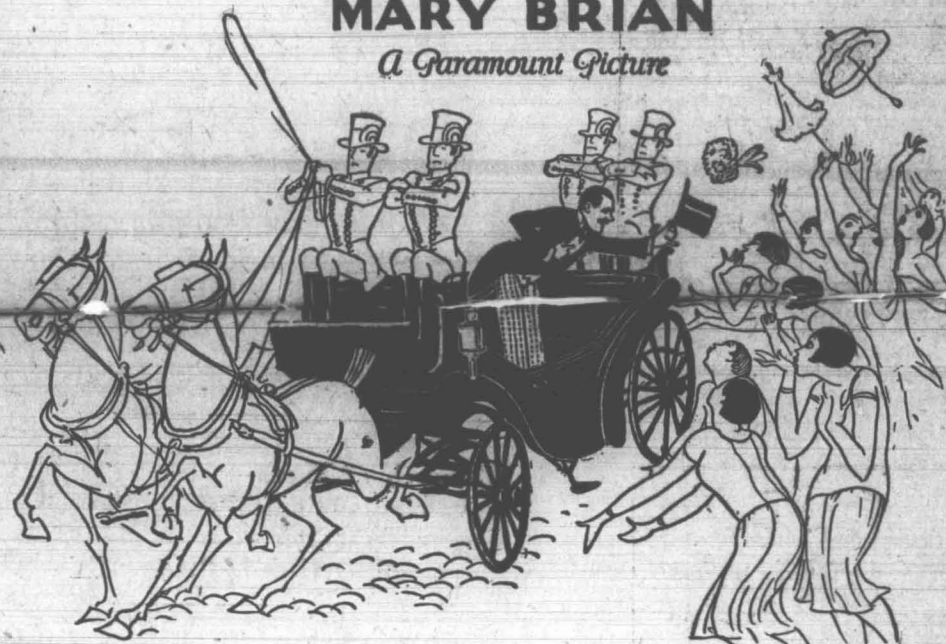
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"HE'S A PRINCE!"

WITH
MARY BRIAN
A Paramount Picture



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RAYMOND GRIFFITH



Two-column Supplementary Press Ad 2AS

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THEATRE NAME

Two-column Supplementary Press Ad 2ASX

Ray's A Royal Riot!



PRESENTED BY
ADOLPH ZUKOR
JESSE L. LASKY

RAYMOND
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in
"HE'S A PRINCE!"
with MARY BRIAN



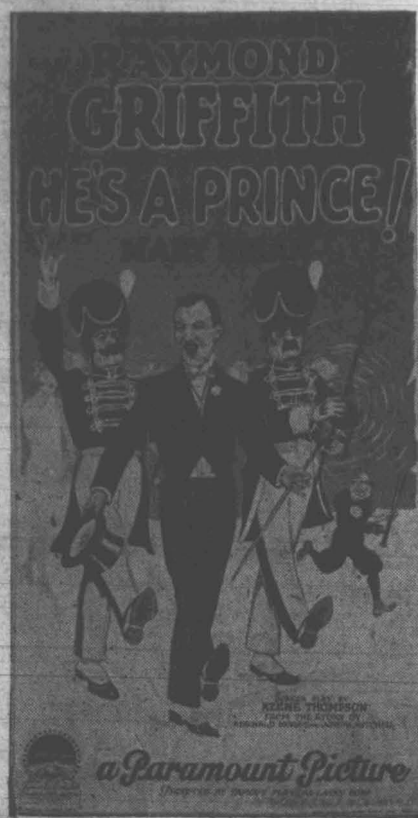
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Two-column Press Advertisement 2A

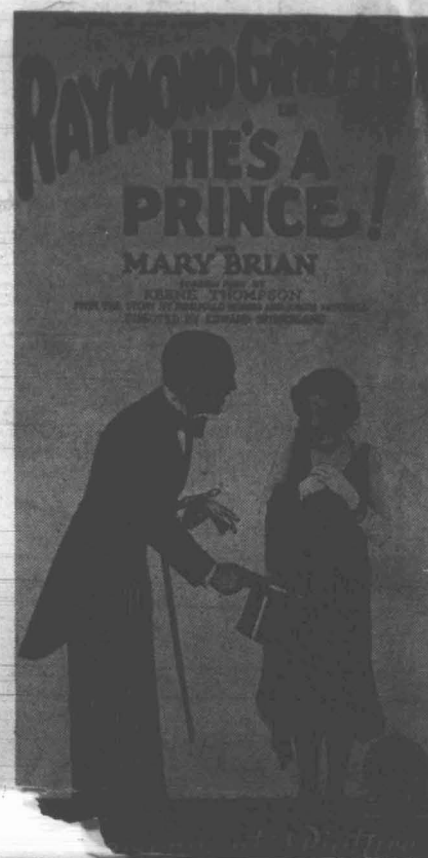
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Three Sheet Poster 3A

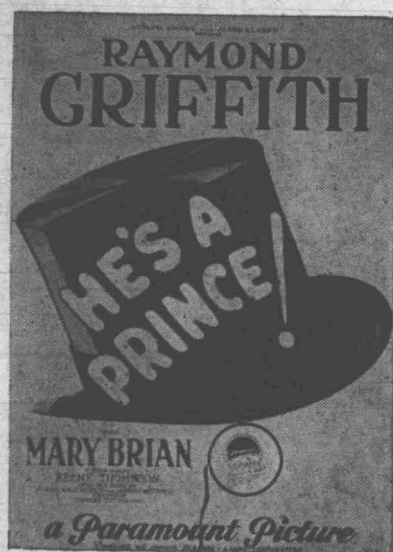


Six Sheet Poster 6A



Three Sheet Poster 3B

Catchy Ad Catchlines



One Sheet Poster 1A

Monarch of Mirth—
Sovereign of Smiles—
Lord of Laughter—
Raymond Griffith in "He's a Prince!"

Howl with His High Hat Highness!

He's a Prince in the Kingdom of Comedy!

Raymond's royal romance is a roaring riot!

Take the X-hilirating Ray treatment for the blues!

The gay tale of a Crown Prince who tried to quit his job and couldn't.

Long live the laughter!

They wanted to give the heir the throne—but the Prince wanted to give the throne the "air."

A side-splitting comedy of royalty and revolutions.

All the King's horses and all the King's men couldn't keep you from laughing at it.

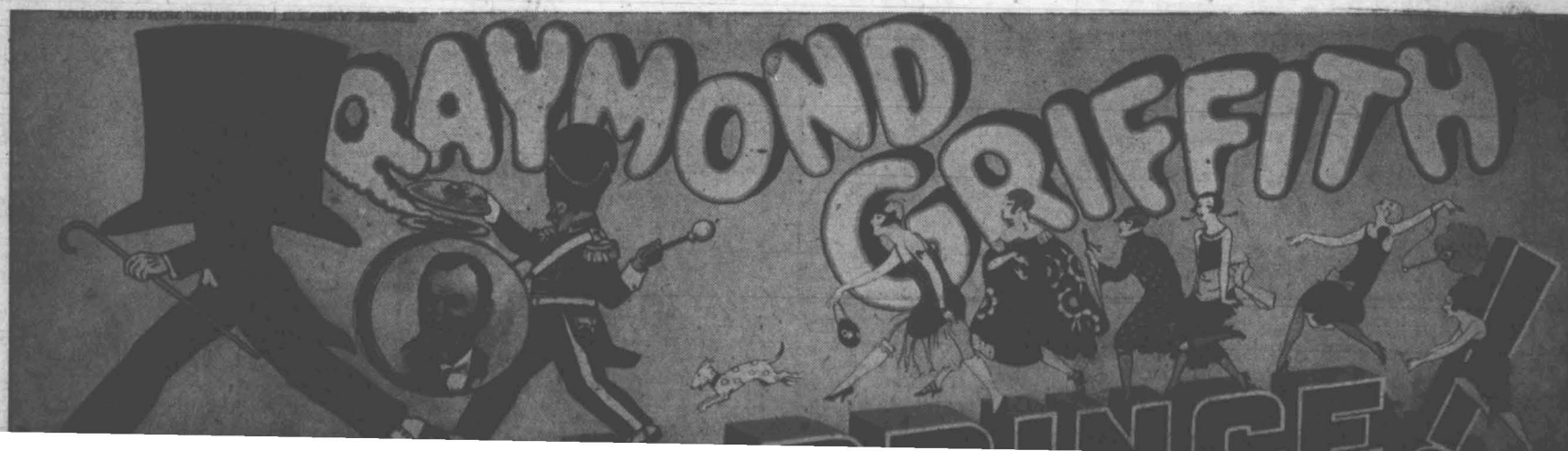
Never a comedy so lavish, laughish, clever and colorful.



One Sheet Poster 1B

Don't keep the pictures you run a secret. There's cash in the flash of peppy Paramount paper!

Put the picture over the top by putting posters over the town. Here are real business-getters!





Three Sheet Poster 3A



Six Sheet Poster 6A



Three Sheet Poster 3B

Catchy Ad Catchlines

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Sovereign of Smiles—
Lord of Laughter—
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Howl with His High Hat Highness!

He's a Prince in the Kingdom of Komedyl

Raymond's royal romance is a roaring riot!

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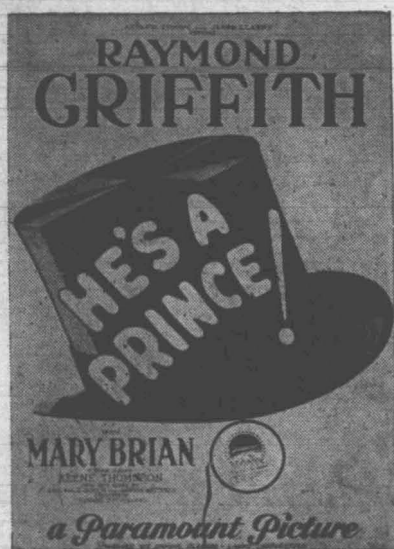
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One Sheet Poster 1B



One Sheet Poster 1A

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peppy Paramount paper!

Put the picture over the
top by putting posters
over the town. Here
are real business-getters!



Twenty-four Sheet Poster 24A

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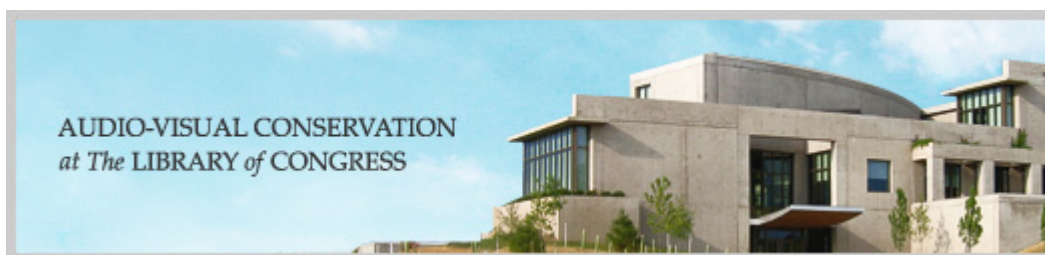
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